

# Technology vs. Humanity?



Gerd Leonhard, Author and Futurist

@gleonhard

FuturistGerd.com



**Humanity will  
change more  
in the next 20  
years than in  
the previous  
300 years**





# Exponential technological gains in every segment of our lives

**How Long Until Computers Have the Same  
Power As the Human Brain?**



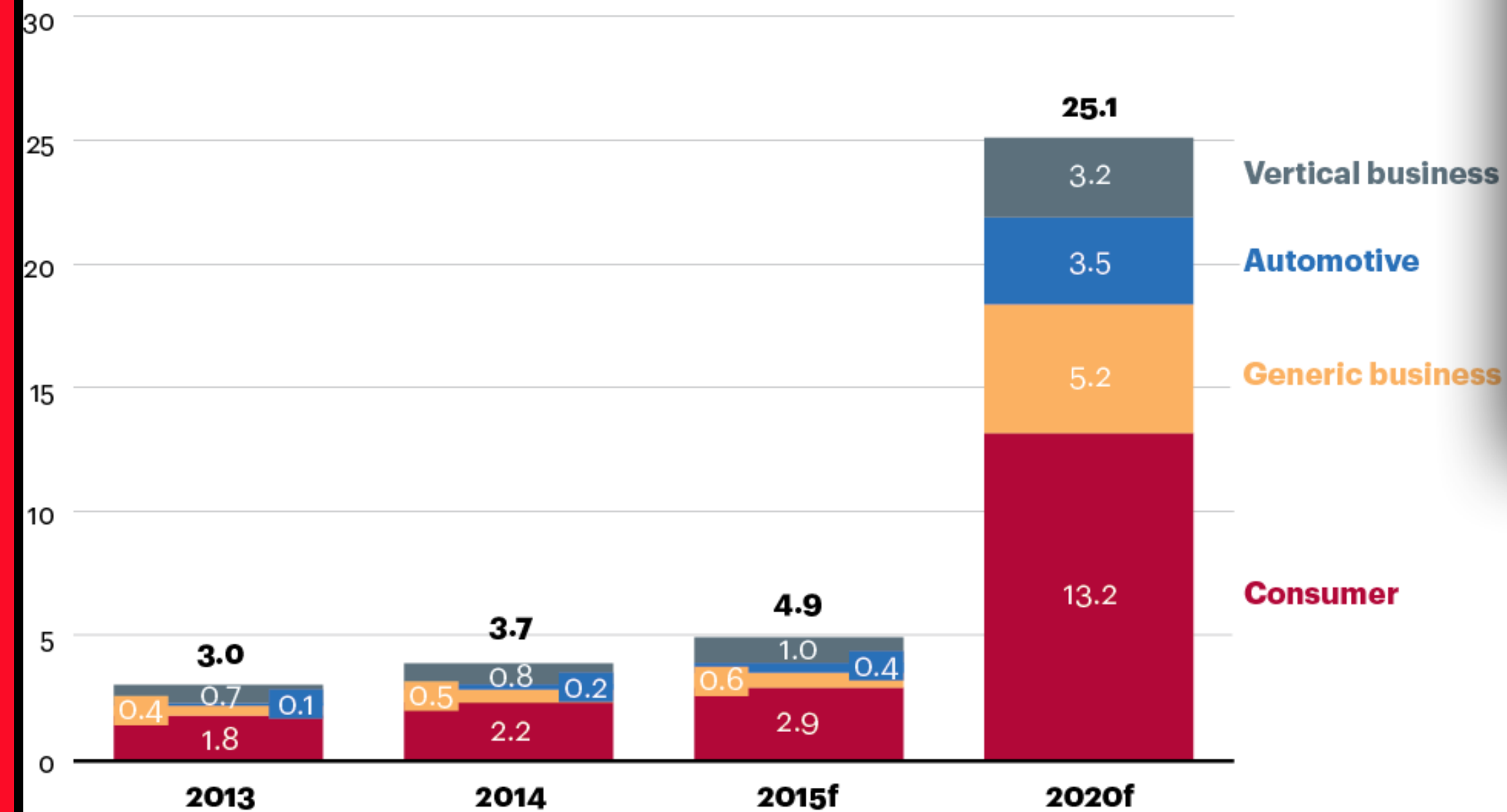
**2024**

$1.44 \times 10^{17}$   
calcs/second

# “Gradually then suddenly”

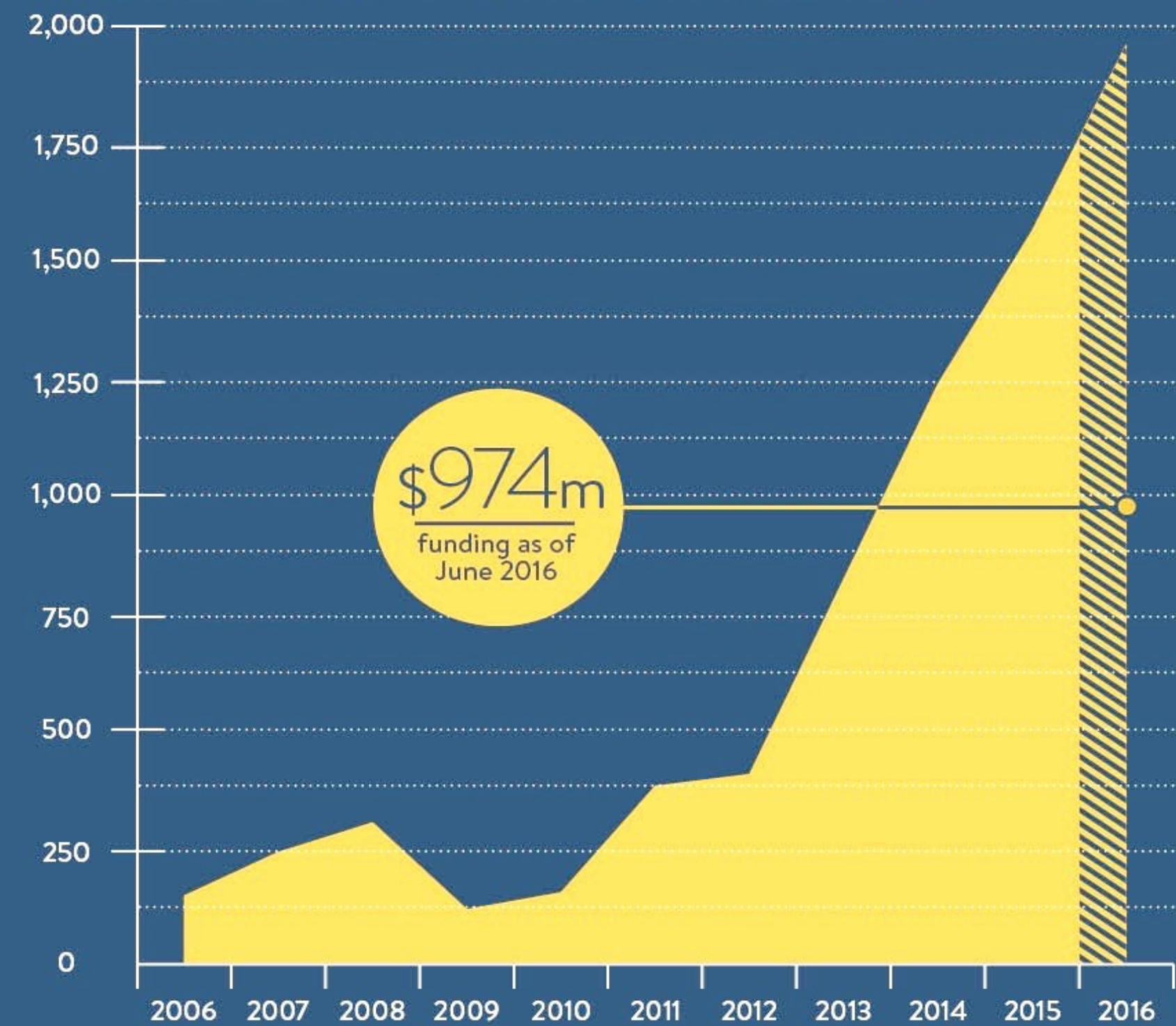
## Staggering growth of the Internet of Things (IoT)

IoT units installed  
Billion



Sources: Gartner Symposium/ITxpo; A.T. Kearney analysis

## ARTIFICIAL INTELLIGENCE ANNUAL FUNDING (\$M)



Source: Venture Scanner 2016



We are at the pivot point of exponential change

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~~History of success~~  
~~Good assumptions~~  
~~Just do it!~~



EVERYTHING  
IS  
POSSIBLE!

1 2 4 | 8 16 32 64 128



# We may be the last generation of humans that knows what 'offline' means





# We may soon speak to computers like we speak with friends \*





# Will we be the last generations that exist un-augmented?





# Tomorrow?

“By the 2030s we will have nanobots that can go into a brain non-invasively through the capillaries, connect to our neocortex and basically connect it to a synthetic neocortex that works the same way in the cloud. So we’ll have an additional neocortex, just like we developed an additional neocortex 2 million years ago”

Ray Kurzweil

(April 2016 Playboy Interview)



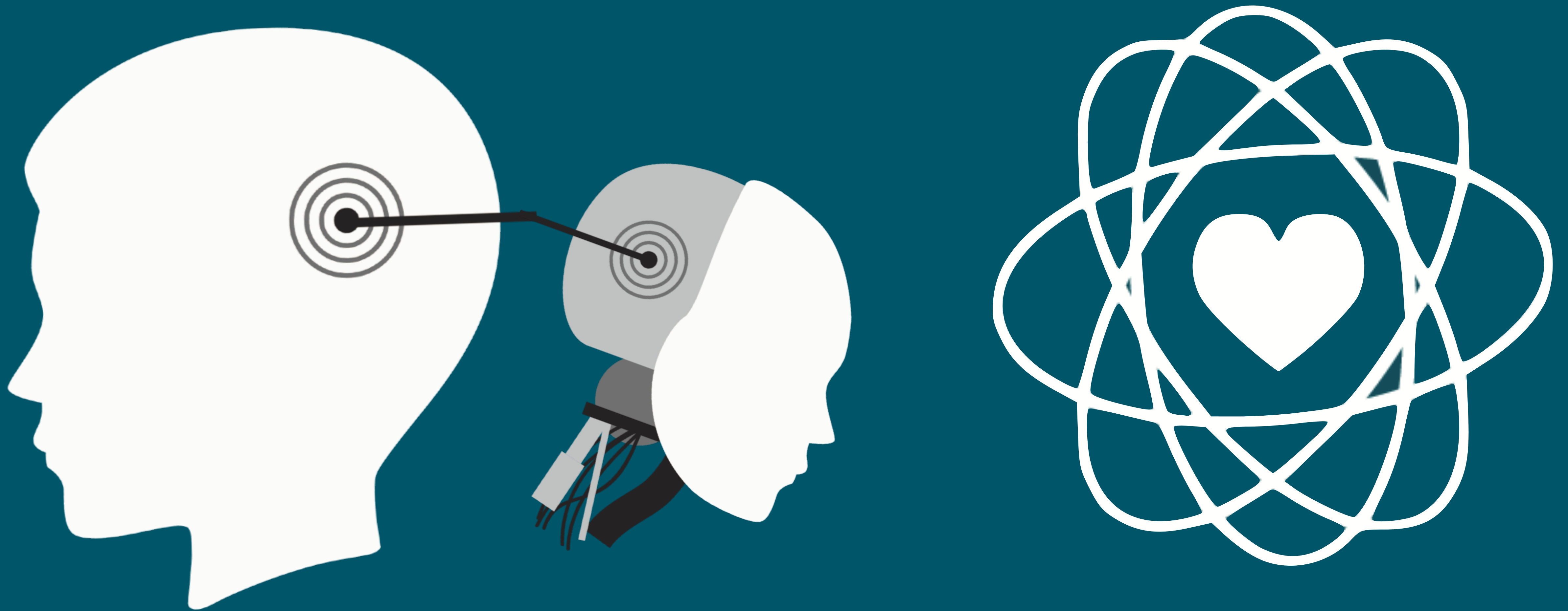


#hellven: our choice





**Technology has no ethics**



**Humanity on-top of technology: a wicked dilemma?**



# To keep humanity on-top of technology we may need...

Awareness <sup>2</sup>

Automation levies

Negative income taxes

Basic income guarantees

A global digital ethics counsel

Regulation of 'data oil' companies

A(S)I non-proliferation agreements

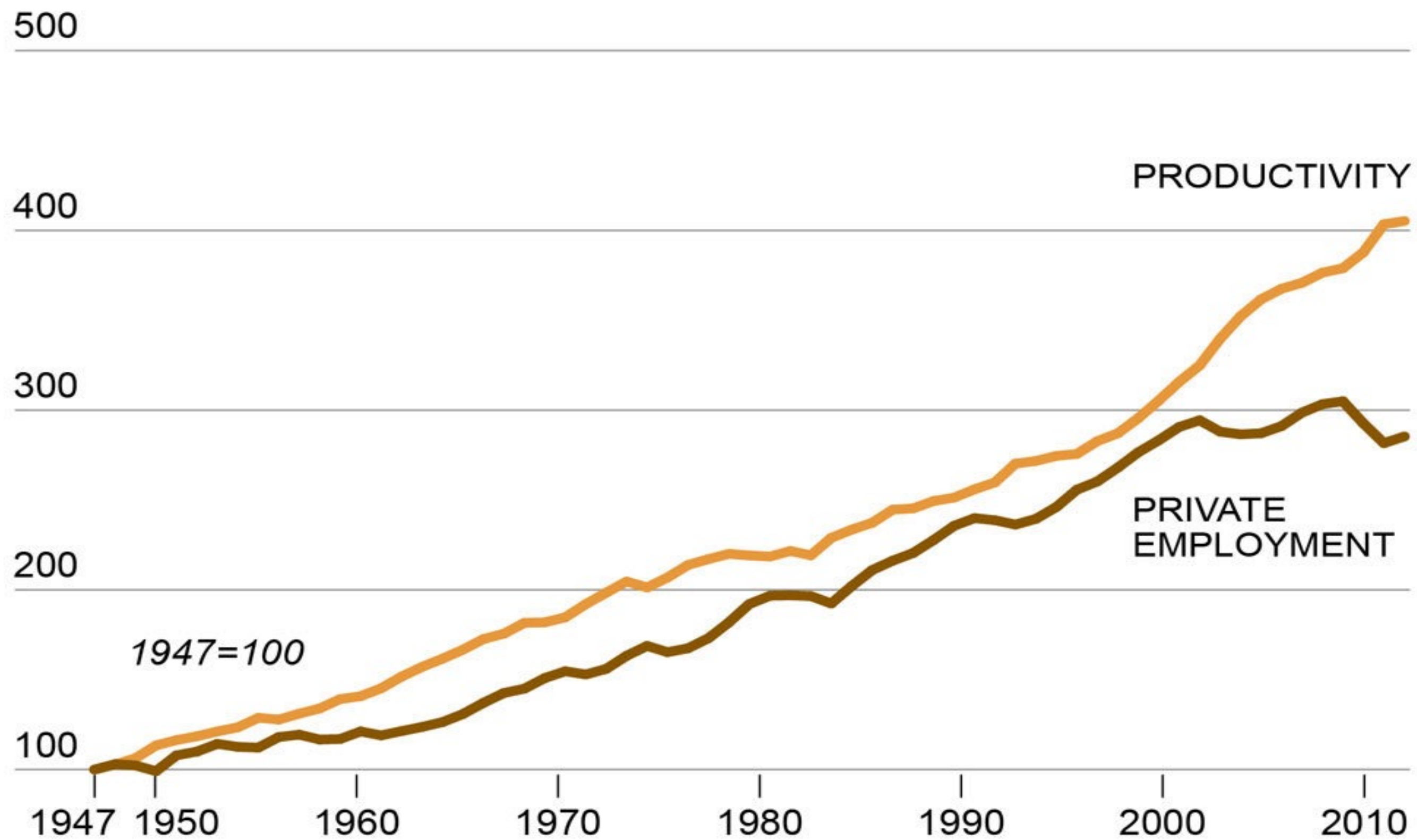
Inclusion of externalities in revenue models

Triple-button line stock markets (people-planet-profit)



# And certainly, a new societal negotiation on the future of work

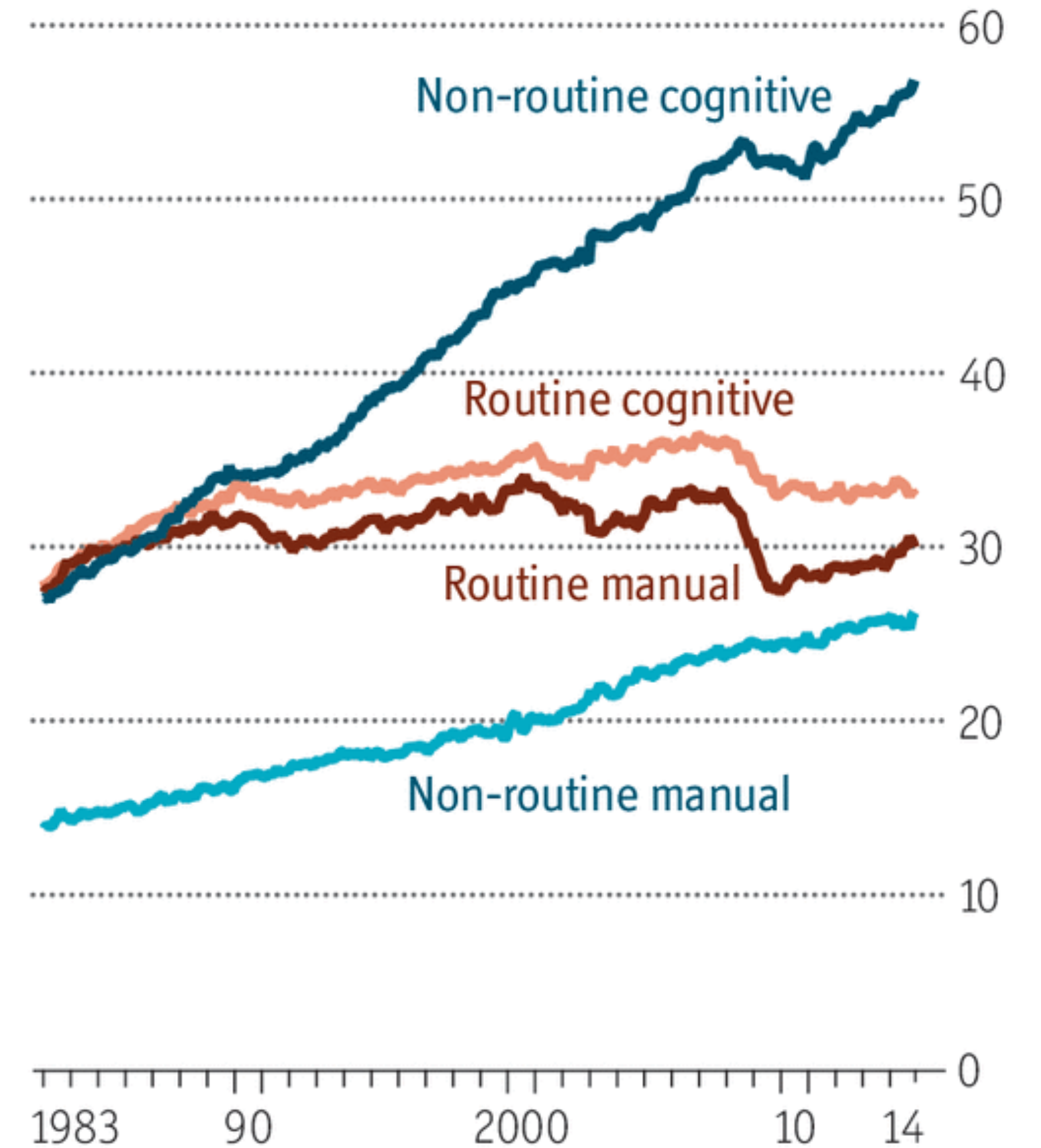
Productivity and employment in the United States, 1947-2011



Sources: U.S. Department of Labor, Bureau of Labor Statistics

## Think

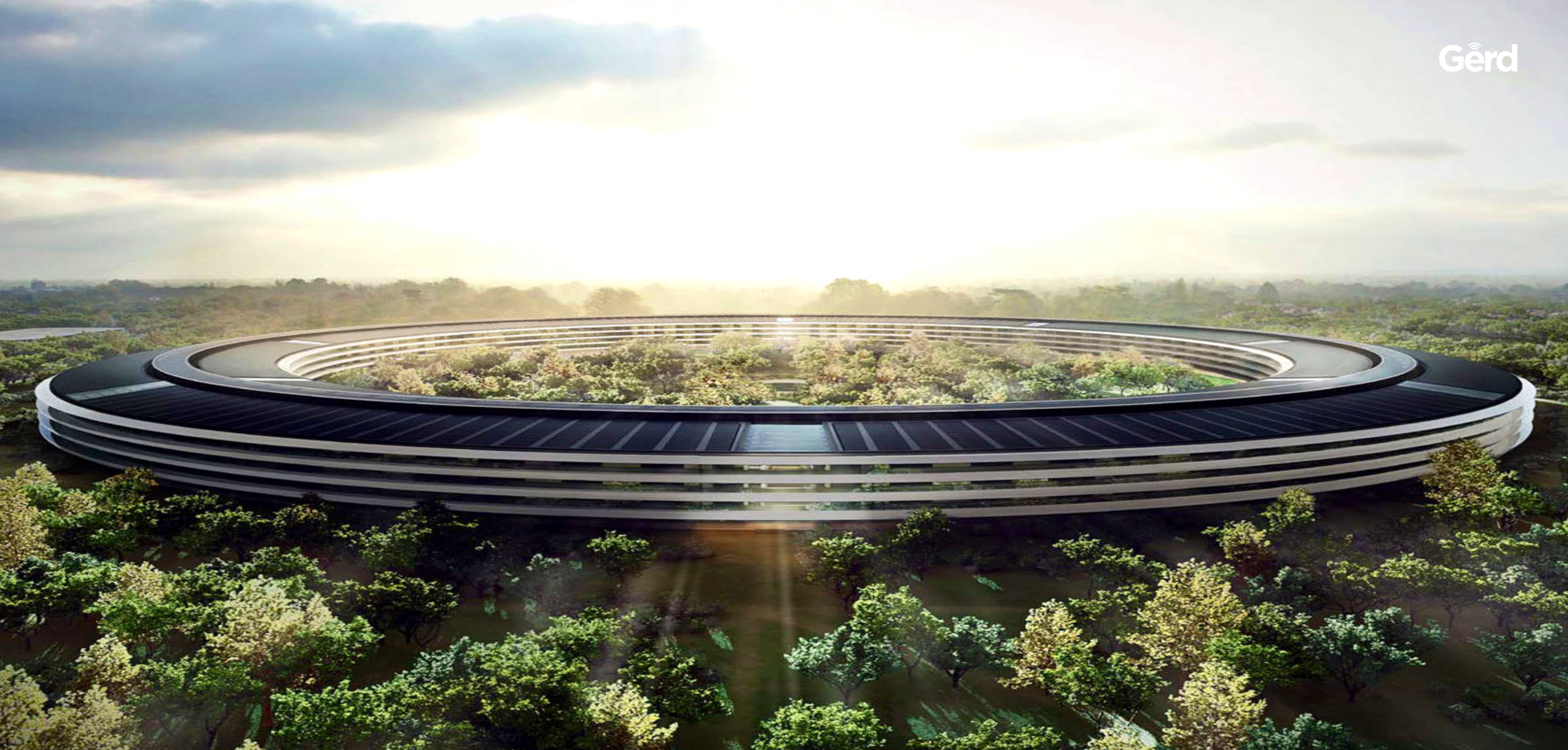
United States employment, by type of work, m



Sources: US Population Survey; Federal Reserve Bank of St. Louis

Economist.com





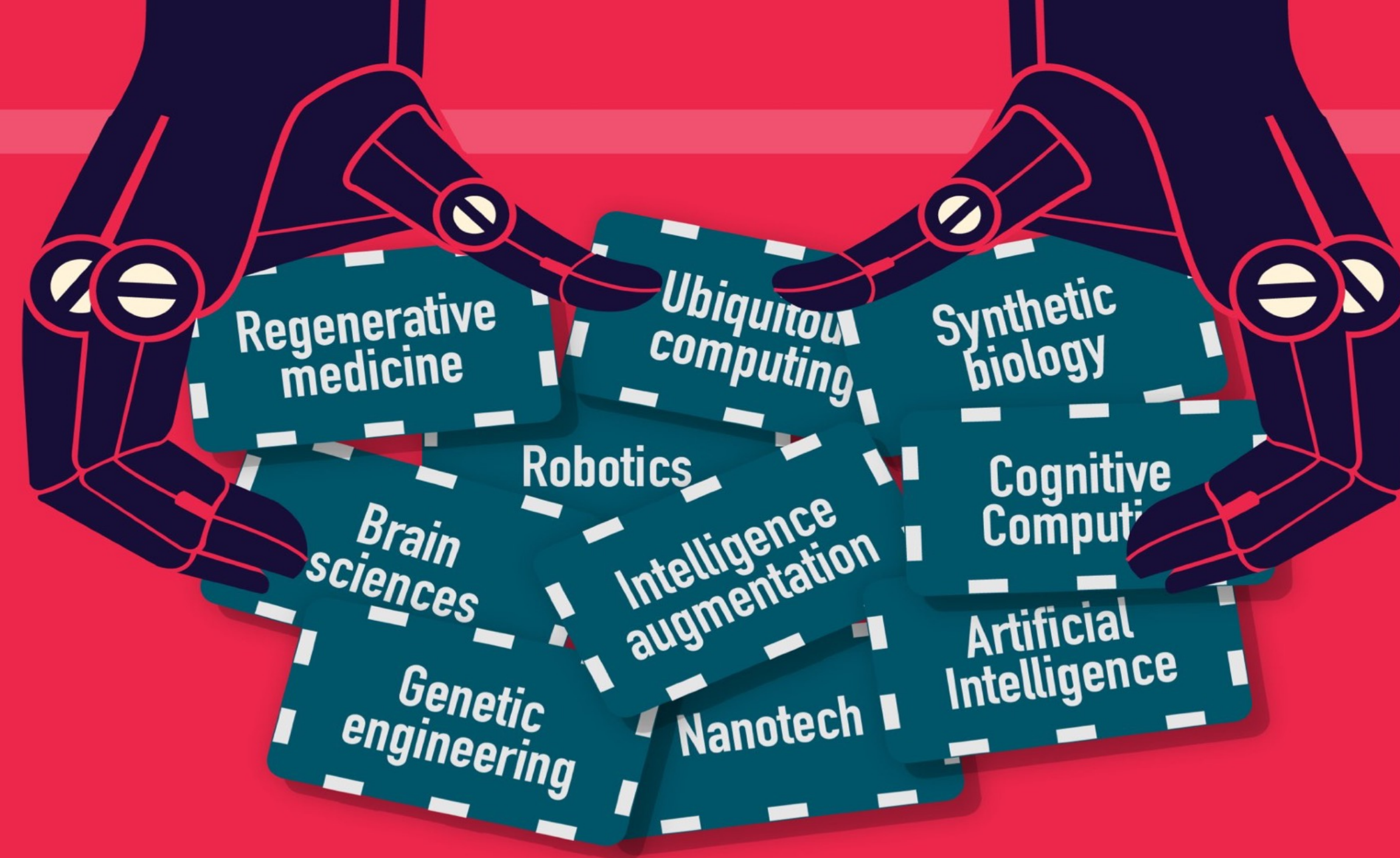
**Should Silicon Valley\* really be 'Mission Control for Humanity' ?**



**Exponential connectivity, data, intelligence, man-machine convergence:  
We need to invest as much in humanity as we invest in technology**

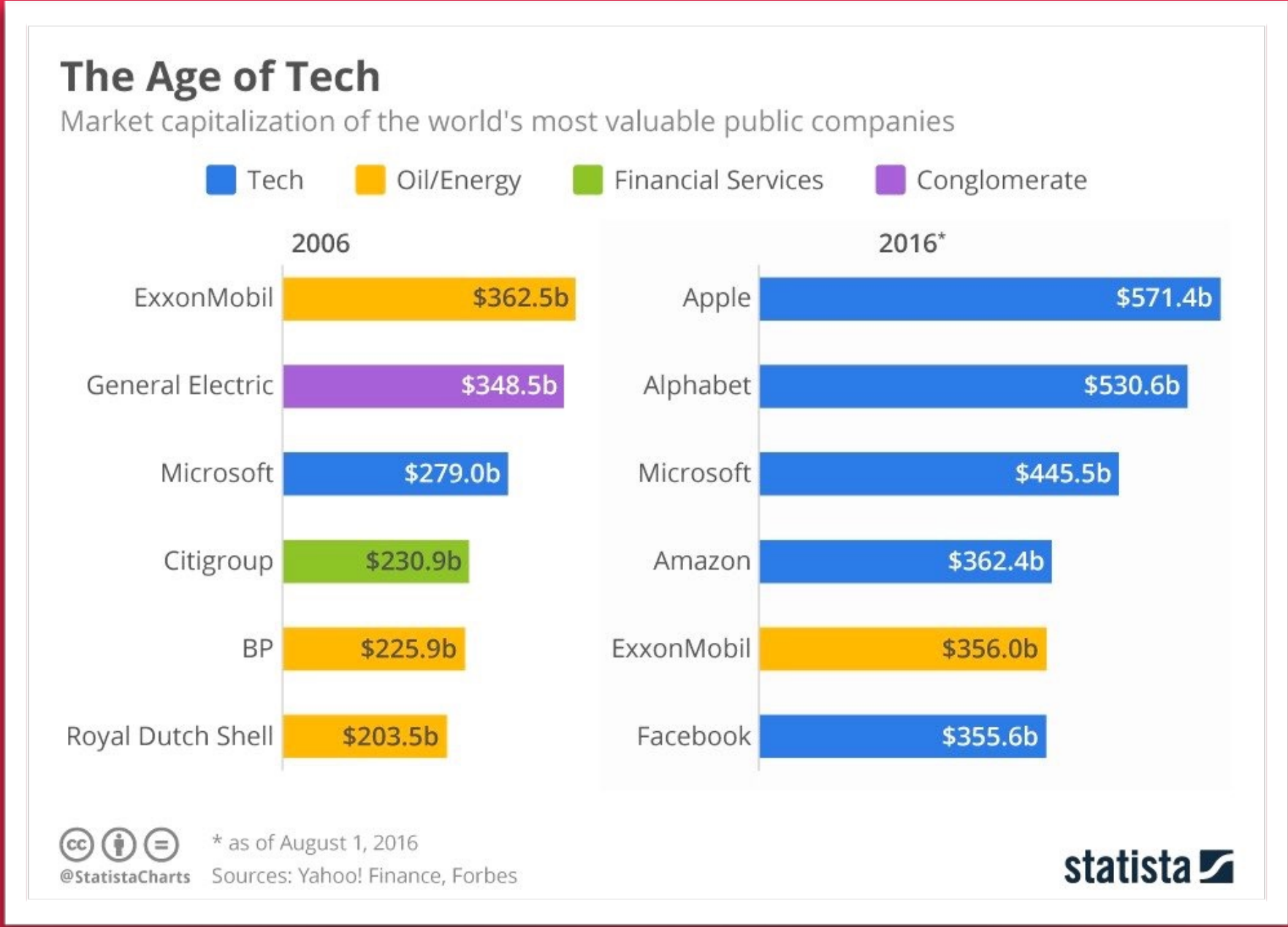




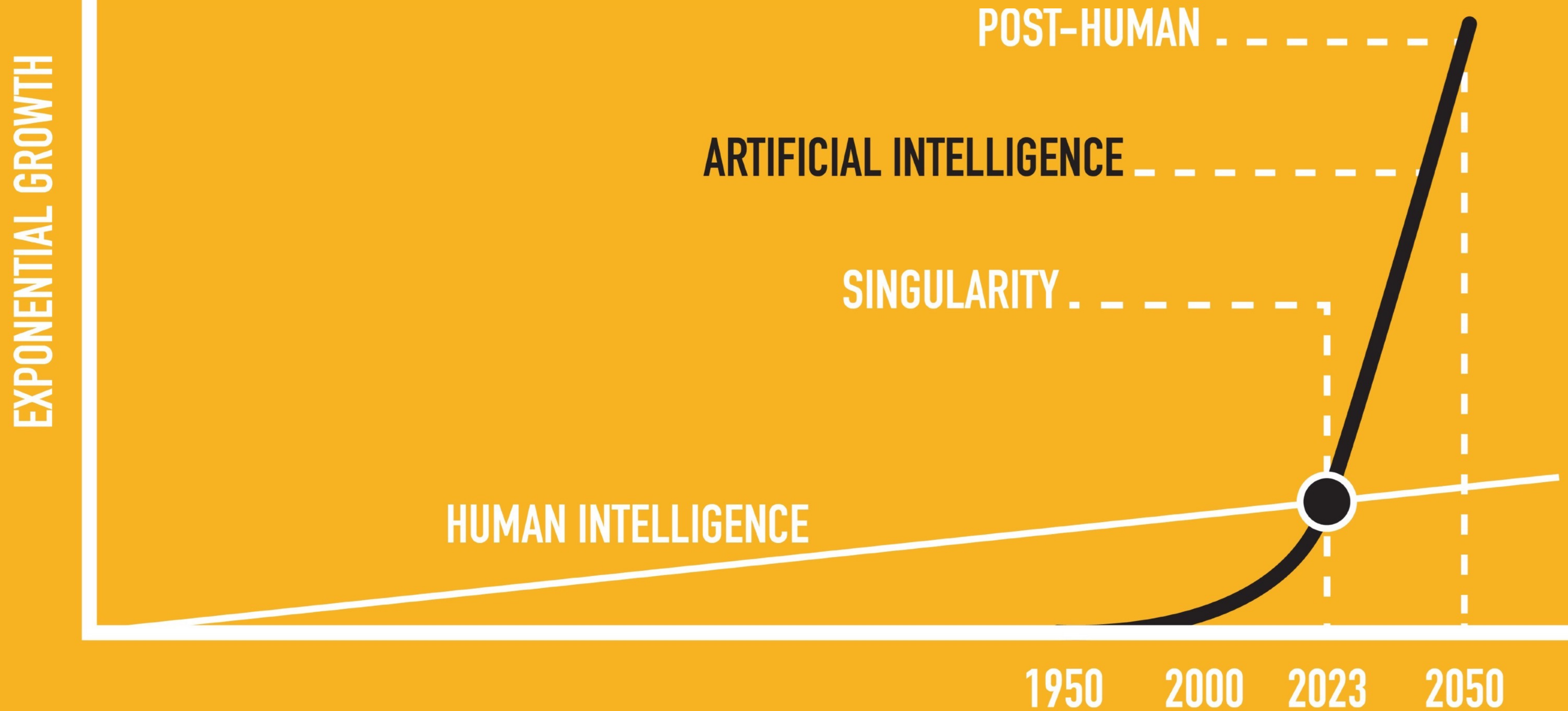




# Data is indeed the new oil: humanity needs its own EPA!



# Exponential Humanism





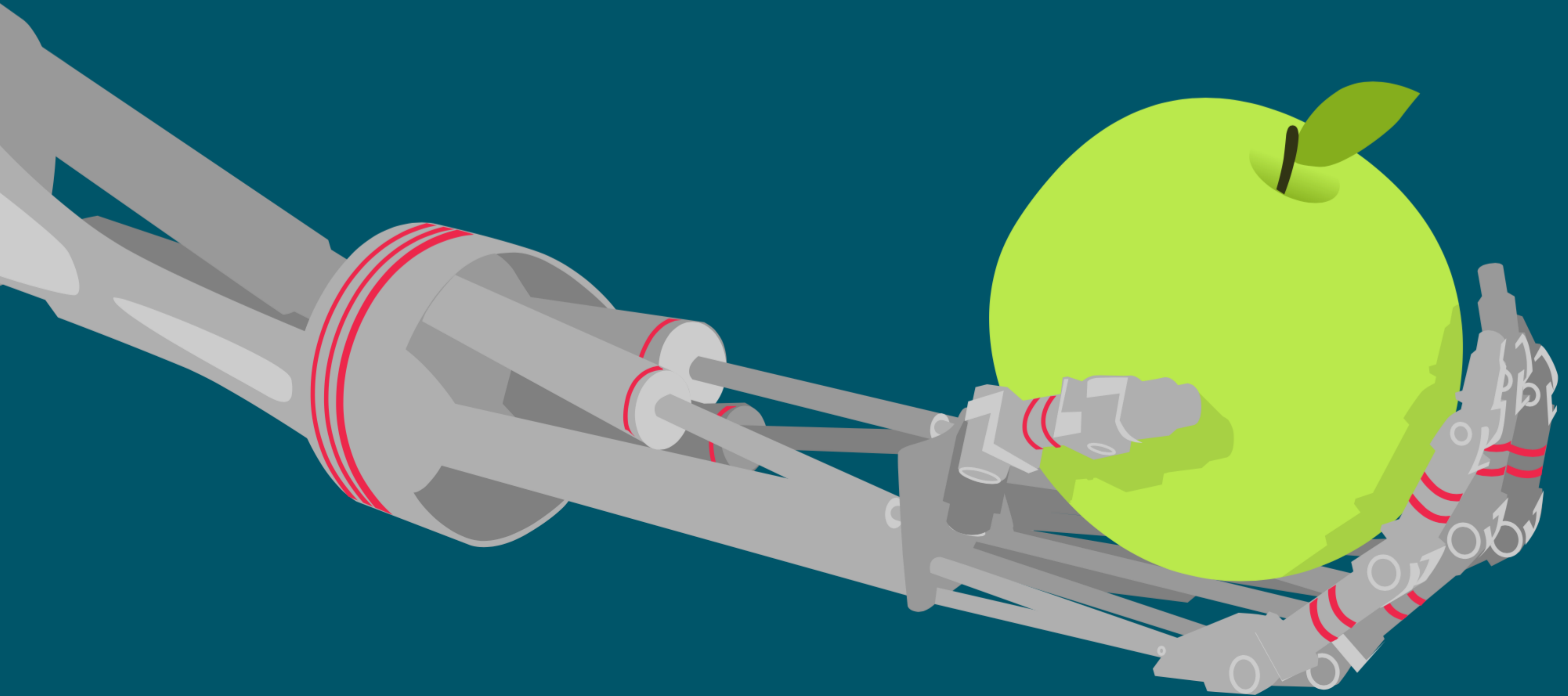
# Algorithms (Technology)

# Androrithms (Humanity)

A word cloud of human traits and concepts. The words are arranged in a dense, overlapping manner, with some words appearing larger and more prominent than others. The background is a dark blue gradient with a subtle pattern of binary code (0s and 1s). The words are in various shades of white and light blue. The most prominent words include: HUMAN-ONLY, CREATIVITY, INSIGHTS, FORESIGHT, PASSION, CRITICAL THINKING, KINDNESS, VALUES, MEANING, RESPECT, STORY TELLING, CONSCIOUSNESS, PERSUASION, TRAITS, LOVE, BELIEFS, INSPIRATION, SERENDIPITY, ENTHUSIASM, RELIABILITY, PASSION, SELF-CONSCIOUSNESS, MISTAKES, ETHICS, COMPASSION, SYNTHESIS, KNOWLEDGE, AWARENESS, DELIBERATION, BEING, DREAMS, PRESENCE, JUDGEMENT, MYSTERY, CURIOUSITY, PURPOSE, MEANING, EMOTION, DREAMS, HUMOR, HOLISTIC THINKING, INTUITION, IMAGINATION, EMBODIMENT, EMPATHY, EXPERIENCE, VALUES, EMOTION, FORESIGHT, INSIGHTS, PASSION, CRITICAL THINKING, KINDNESS, TRAITS, LOVE, BELIEFS, INSPIRATION, SERENDIPITY, ENTHUSIASM, RELIABILITY, PASSION, SELF-CONSCIOUSNESS, MISTAKES, ETHICS, COMPASSION, SYNTHESIS, KNOWLEDGE, AWARENESS, DELIBERATION, BEING, DREAMS, PRESENCE, JUDGEMENT, MYSTERY, CURIOUSITY, PURPOSE, MEANING, EMOTION, DREAMS, HUMOR, HOLISTIC THINKING, INTUITION, IMAGINATION, EMBODIMENT, EMPATHY, EXPERIENCE, VALUES, EMOTION.



# What should (not) be digitized, medialized, automated or virtualised ?





**The real danger is not  
that machines will  
overthrow us.**

**..but that we give them  
too much authority**

**—**

**or that we become too  
much like them!**





# Living? Our machines will do that for us!



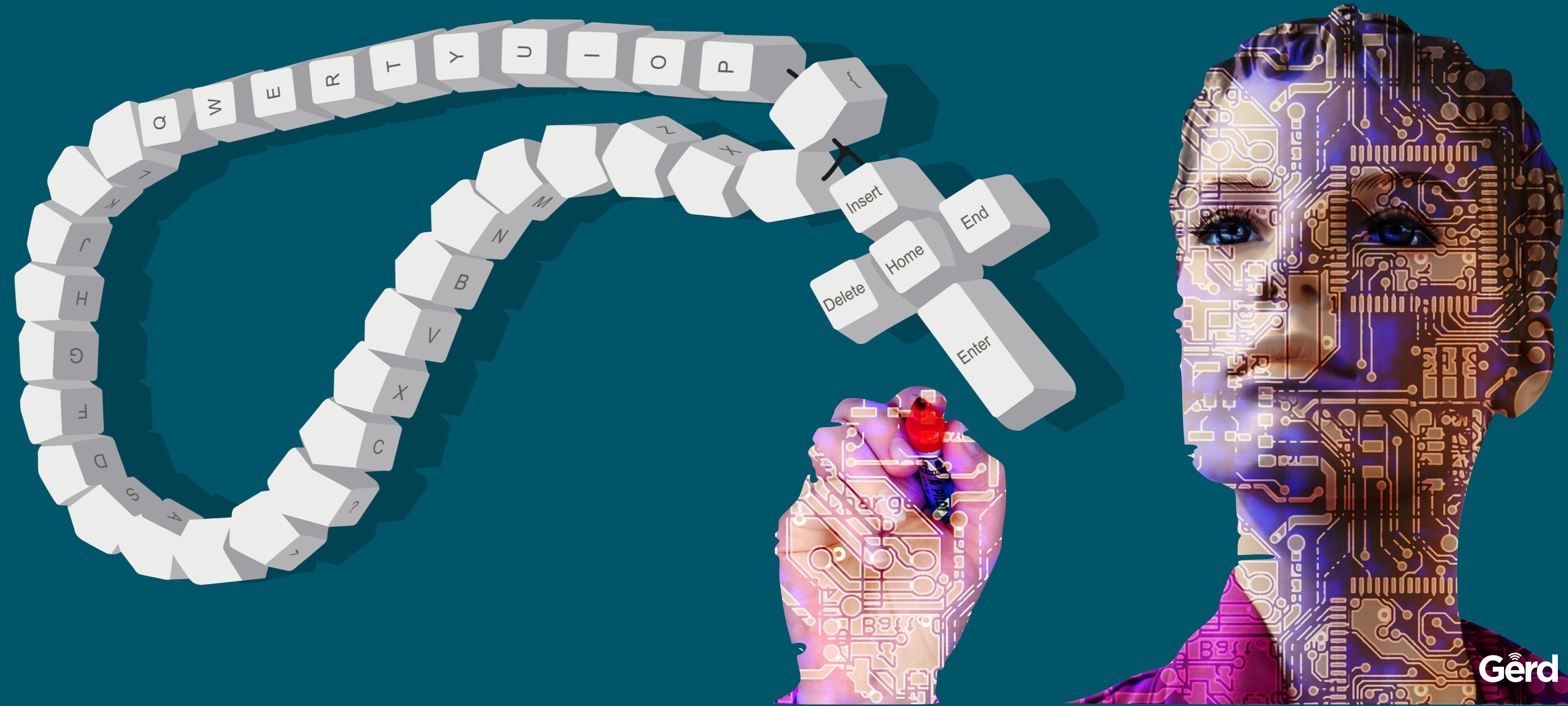


# Living? Our machines will do that for us!



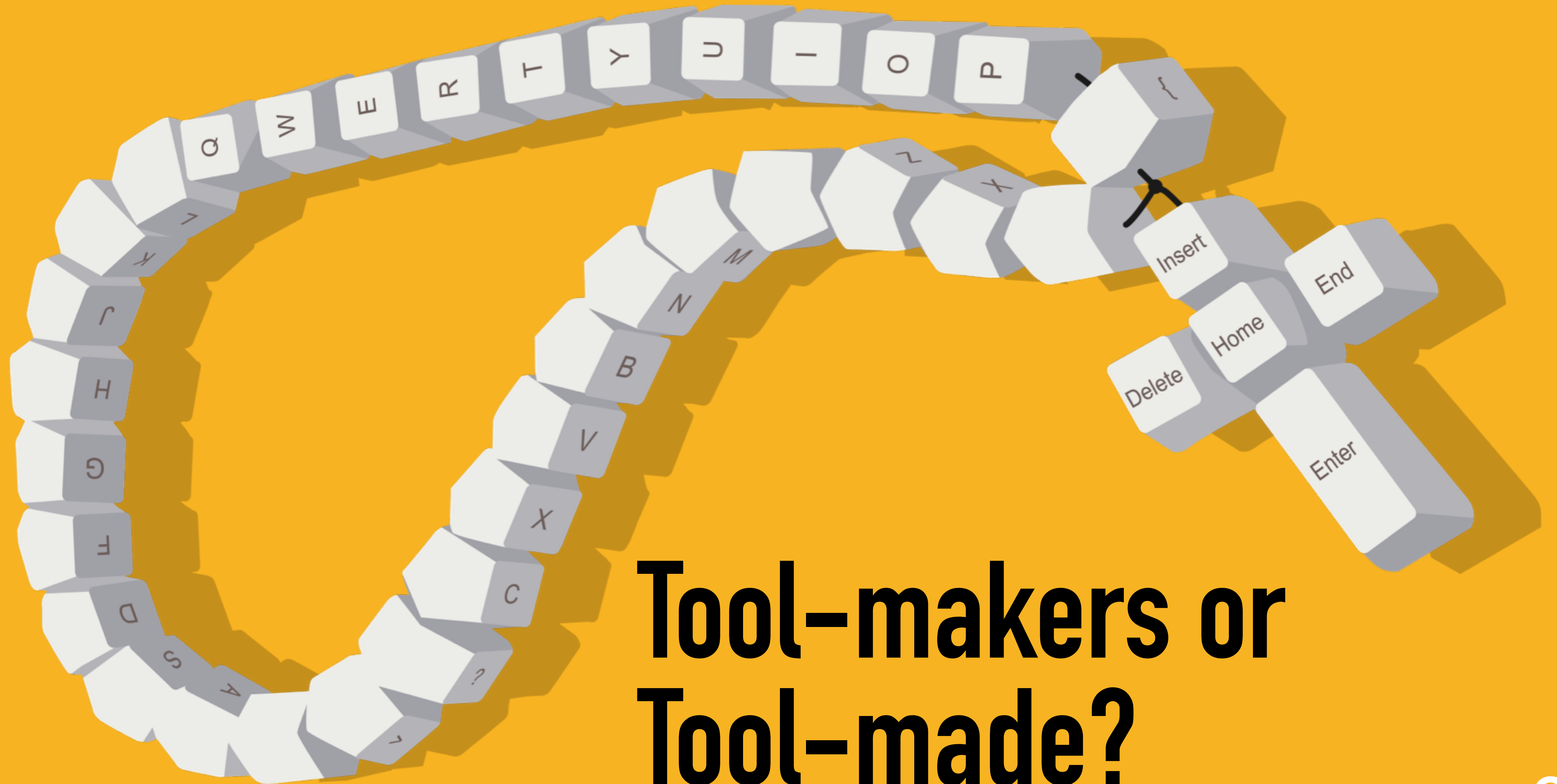


# Software is (ch)eating the world ?





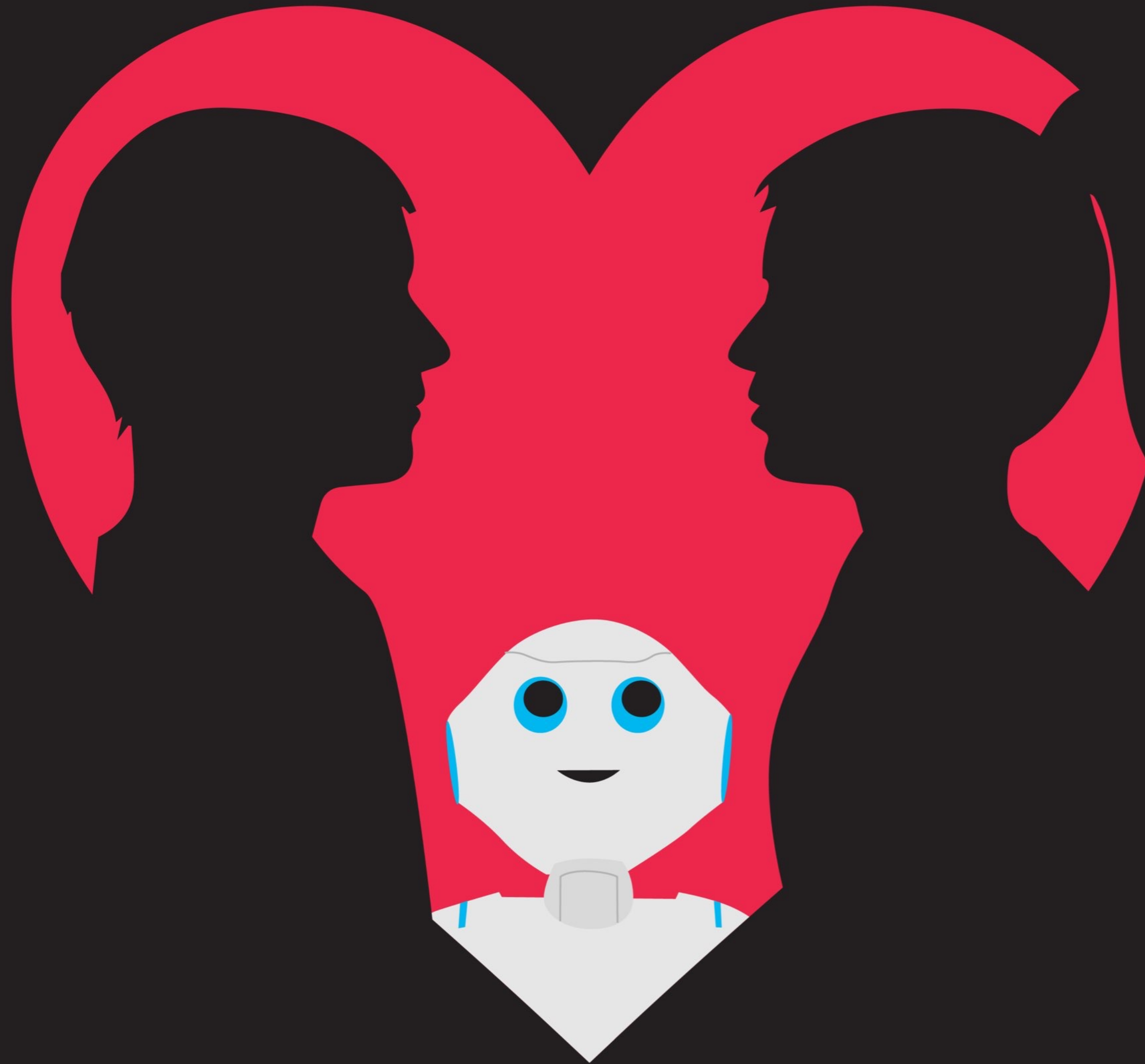
# Is technology . . . becoming a (the) purpose ?



## Tool-makers or Tool-made?



# INTELLIGENT DIGITAL ASSISTANTS

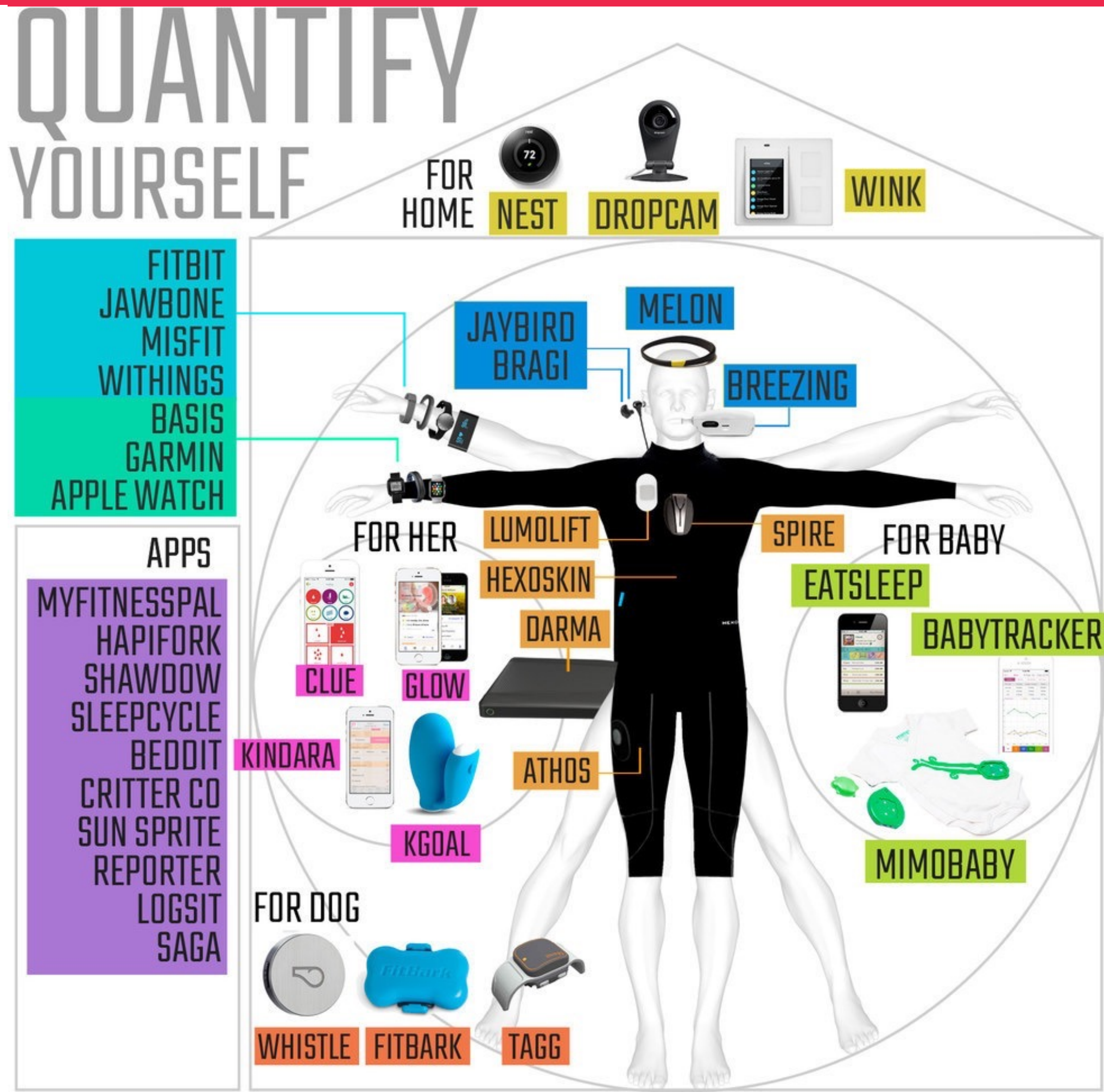




# Efficiency should not become more important than humanity



*67% of consumers taking part in a PwC survey would be willing to have a sensor attached to their home or car if doing so would lower their premiums<sup>2</sup>*





# MAXIMIZE EFFICIENCY

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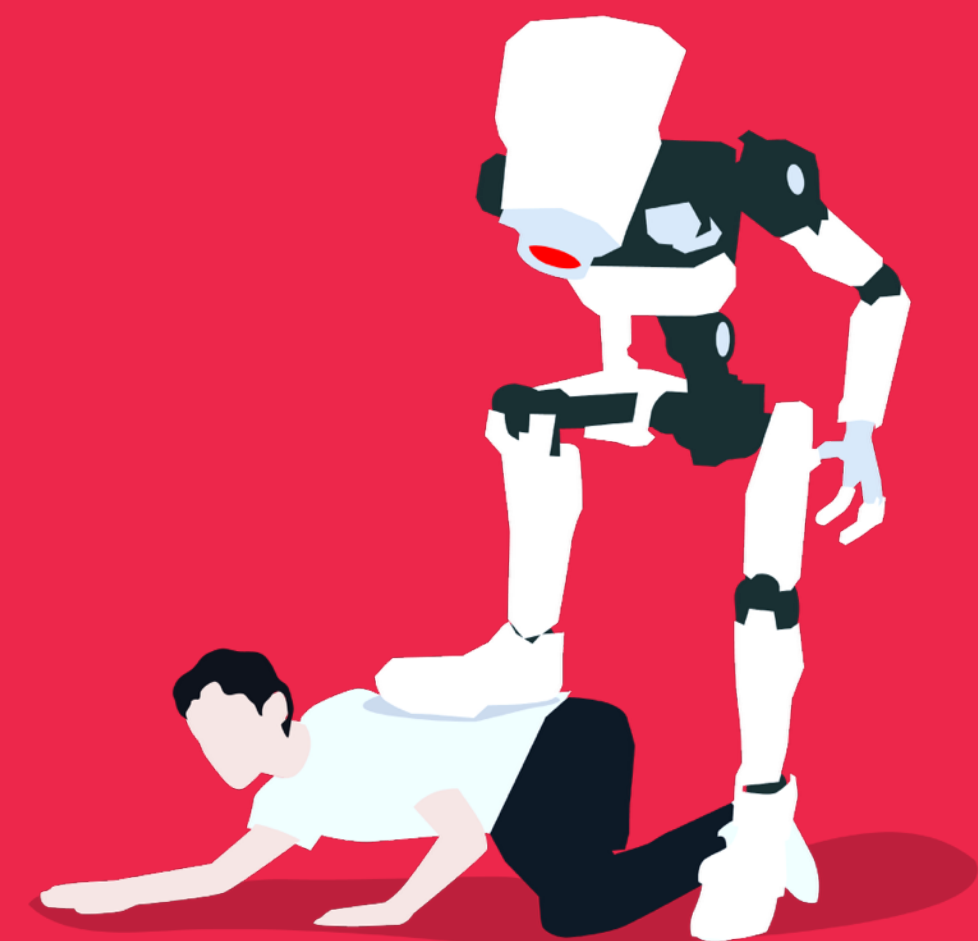
**Magic**



**Manic**

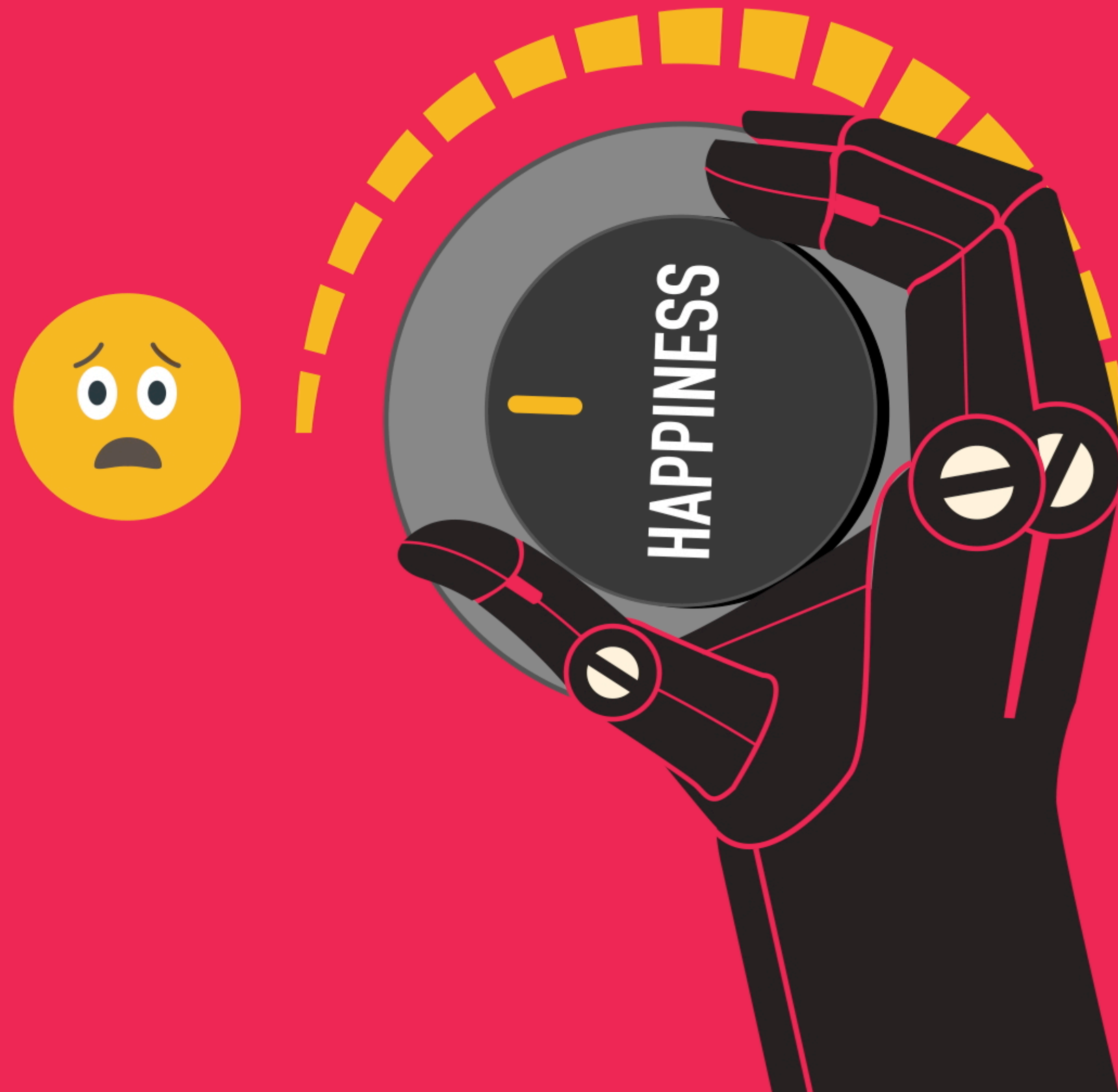


**Toxic**





# We cannot automate happiness







**Embrace technology but don't become it!**



# Stay on Team Human!

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